

Symposium Sponsorship & Exhibitor Information



29th Annual Learning Symposium

April 23-25th, 2025

Portland, OR—McMenamins Kennedy School

Connect with organizations from across the PNW!

Join organizations from across the PNW for an inspiring day of learning and networking at the Annual PENW Learning Symposium.

We expect more than 100 professionals from a wide range of sectors to attend including public/government, education, healthcare, business, and nonprofit. Don't miss your chance to connect with these organizations as a best practice learning board, exhibitor, or sponsor!

Performance Excellence Northwest (PENW) is a 501(c)(3) nonprofit membership organization with two primary services: education and assessment/recognition. In-person & virtual program offerings include:

- Advancing Excellence
- Executive Collaborative
- Examiner Training/Examiner Experience
- Learning Symposium
- Pathways Program
- Communities of Practice
- Lite & Full Application Assessment/Feedback Report
- Learning & Full Application Site Visits
- And a Recognition Program to acknowledge achievement

Learn more at

<http://www.performanceexcellencenw.org/symposium/sympoisum>

Exhibitor & Symposium Sponsorship Opportunities

Performance Excellence | North West

Sponsorship Benefits:	Bronze	Silver	Gold	Platinum	Diamond
	<ul style="list-style-type: none"> •Provide cost effective promotion and marketing for your company •Boost a culture of excellence •Provide cost-effective education & training for large & small businesses •Boost your profile among organizations pursuing excellence 	\$495	\$995	\$1,995	\$2,995
<p>Marketing/Promotion of Sponsor (Name, Logo)</p> <p>Your company logo will be posted in social media, website and program materials. Promotion will include pre and post event communication and web postings. Following the event, we will recognize sponsors in member communication, podcasts and educational offerings, according to the level of commitment through the end of the year.</p>	Social Media	Social Media Symposium Brochure	Social Media Symposium Brochure PENW Website	Social Media Symposium Brochure PENW Website Live Promotional Message During Event	Fully Customized Benefits and Deliverables
<p>Exhibit Space</p> <p>Exhibit space will include full and half table top displays, wall and poster presentations and electronic media, both in the conference room and the foyer outside the room.</p>	X	Single Space Half Table	Double Space Full Table	Double Space Full Table with Floor Space	
<p>Podcast/Video Interview (scheduled session during 2025)</p> <p>As PENW expands its educational outreach, it will be adding a podcast series featuring regional best practices and emerging topics of interest currently impacting organizations of all types. Interviews may be conducted with organizations across the region who are participating in learning collaboratives. Sponsor participation varies based on sponsorship level.</p>	X	X	Sponsor	Guest	
<p>Complimentary Symposium Registrations</p> <p>One complimentary registrations are for support staff you would like to include at the event and are offered for each level.</p>	X	1 Attendee	2 attendees	3 attendees	

PENW is a 501(c)(3) nonprofit organization and some or all of your membership program expenses may qualify as a tax deduction. Please consult with your accountant for more information.